Page MRI — k0k1man.com

Full structural diagnostic report

SCANNED URL	https://uol.com/
FINAL URL	https://www.uol.com.br/
SCAN DATE	October 22, 2026 22:04 UTC
STATUS	DONE

Findings

3 WARNING · 7 PASS · 5 INFO

SEV	CATEGORY	FINDING	DETAIL
WARNING	Redirects	**High redirect chain latency**	Total redirect latency: 1628ms — latency above 800ms adds measurable load time.
WARNING	Title	**Title is shorter than 30 characters**	25 characters — too short to communicate the page topic; aim for 30–60 chars
WARNING	AI Visibility	**7 heading(s) missing from reader version**	AI crawlers and reader-mode renderers may not surface these headings. Content m…
PASS	Page Size	**Page size within acceptable range**	688.7 KB — under the 2 MB threshold
PASS	Redirects	**Clean redirect chain**	1 redirect hop — within the recommended range
PASS	Meta Description	**Meta description length within recommended range**	153 characters (70–160 optimal)
PASS	Canonical	**Canonical tag present**	Points to: https://www.uol.com.br/
PASS	Images	**Good alt text coverage**	Alt coverage: 98% — above the 80% recommended threshold
PASS	Structured Data	**Schema.org structured data (JSON-LD) found**	Types: Organization, WebSite
PASS	Tracking Tags	**3 tracking tag(s) detected**	—
INFO	Page Size	**Page size measured**	688.7 KB
INFO	Accessibility	**HTML language attribute detected**	lang="pt-br" — helps search engines and screen readers identify content language
INFO	Images	**Images found on page**	169 images detected
INFO	Social Tags	**Open Graph tags present**	og:title / og:description / og:image detected — controls appearance when shared…
INFO	Social Tags	**Twitter card tags present**	twitter:card detected — controls how this page appears when shared on X / Twitt…

Meta & Title

TITLE	UOL - Seu universo online (25 chars)
DESCRIPTION	UOL, a maior empresa brasileira de conteúdo, serviços digitais e tecnologia com vários canais …
CANONICAL	https://www.uol.com.br/
LANGUAGE	pt-br
ROBOTS META	index,follow
INDEXABILITY	Likely indexable
ROBOTS.TXT	found
SITEMAP.XML	not found

Redirects

TOTAL HOPS	2
TOTAL LATENCY	1628 ms
302 IN CHAIN	No

Redirect chain

#	URL	STATUS	LATENCY	PERMANENT
1	https://uol.com/	301	512 ms	Yes
2	https://www.uol.com.br/	200	1116 ms	No

Images & Media

TOTAL IMAGES	169
ALT COVERAGE	98%
HEAVY IMAGES	None detected
MISSING ALT	3 images

Missing alt text — first 3 shown

https://sb.scorecardresearch.com/p?c1=2&c2=6036356&cv=4.4.0&cj=1
https://conteudo.imguol.com.br/c/home/layout/vueland/icons/brand/uol-prime-white.svg
https://conteudo.imguol.com.br/c/home/layout/vueland/icons/brand/uol-prime-subtitle.svg

Links

INTERNAL LINKS	410
EXTERNAL LINKS	27

NOFOLLOW	0
ANCHOR QUALITY	93%
PAGE DEPTH	0
HEADINGS	H1:1 H2:19 H3:136

Broken / timeout links sampled

URL	STATUS
https://pagbank.onelink.me/Dzpm?pid=midia-interna&c=20231013_selo_home_cabeca…	405
https://pagbank.onelink.me/Dzpm?pid=midia-interna&c=26052023_uol_linkfixo&af_…	405
https://pagbank.onelink.me/Dzpm?pid=midia-interna&c=26052023_uol_linkfixo&af_…	405
https://uol-noticias.onelink.me/iQHJ/aen07jw8	405
https://uol-placar.onelink.me/2vh3/qv62fcte	405

Structured Data & Social Tags

JSON-LD PRESENT	Yes
SCHEMA TYPES	Organization, WebSite
OPEN GRAPH	Present
TWITTER CARD	Present

Open Graph tags

og:title	UOL - Seu universo online
og:description	UOL, a maior empresa brasileira de conteúdo, serviços digitais e tecnologia com…
og:image	https://conteudo.imguol.com.br/c/home/interacao/facebook/share.jpg
og:image:width	1200
og:image:height	630
og:url	https://www.uol.com.br/
og:type	website
og:locale	pt_BR
og:site_name	UOL

Twitter card tags

twitter:title	UOL
twitter:description	Perfil oficial do UOL. Acompanhe em tempo real as manchetes do maior provedor d…
twitter:image	https://pbs.twimg.com/profile_images/1387425883858907137/ikripTBN_400x400.jpg
twitter:card	summary_large_image

twitter:site	@UOL